



Gerd W. Clabaugh, MPA  
Director

Terry E. Branstad  
Governor

Kim Reynolds  
Lt. Governor

December 15, 2015

To: The Honorable Terry E. Branstad, Governor  
Members of the Iowa General Assembly

From: Chad A. Jensen, Chairman  
Iowa Tobacco Use Prevention and Control Commission

Re: 2015 Annual Report of the Iowa Tobacco Use Prevention and Control Commission

Pursuant to Iowa Code section 142A.4, I am pleased to submit to you this annual report of the Iowa Tobacco Use Prevention and Control Commission for 2015. The Commission and our community partners take seriously the challenge of reducing the negative impacts of tobacco use among Iowans. We appreciate the support you and other leaders have shown to the accomplishment of the important tobacco reduction goals of our commission.

The intent of the legislative charge for Iowa's tobacco use prevention and control initiatives, as outlined in Iowa Code chapter 142A, are summarized below:

- 1) To establish partnerships among the Executive Branch, General Assembly, communities and the people of Iowa in addressing the prevalence of tobacco use in the state,
- 2) To work toward reduction in tobacco use by youth and pregnant women, while also engaging youth actively in attainment of these results, and
- 3) To foster a social and legal climate in which tobacco use becomes undesirable and unacceptable.

Tobacco use is the leading cause of preventable death in Iowa and the United States. Consider the following statistics, for example:

- Nationally, more than 480,000 people die each year from their own cigarette smoking or exposure to SHS
- 5,100 Iowa adults who die each year from their own smoking
- 2,600 Iowa youth become daily smokers each year
- 18.1% of 11th grade students use tobacco

Over the course of 2015, the Tobacco Use Prevention and Control Commission, along with Tobacco Division within IDPH, have

- Local tobacco control work taking place in all 99 counties
- 239 school districts in the state have adopted a voluntary tobacco and nicotine free policy, as of November 2015
- 162 tobacco free parks throughout the state, as of November 2015
- Reduced the number of ear marks tied to division funding
- Over 750 rental properties in Iowa have voluntary smoke free policy

Challenges to reducing tobacco use among Iowans remain, including

- Limited/elimination of tobacco prevention surveys and evaluations.
- Educating policy makers of the work of community partnerships.

In 2015, the Tobacco Use Prevention and Control Commission recommend state policymakers focus on the following priorities:

- Obtain adequate funding and staff to implement strategies stated in the 2014-2018 Strategic Plan.
- Create a process/system to collect data on tobacco control efforts.
- Create consistency in policy, practice, education and messaging to all policymakers and stakeholders.

Finally, I am attaching to this report the following information to provide more information and insight into the detail of our work:

- The fiscal year 2015 Community Partnership Action Plan Objectives
- Database with the number of policies that are in each county, this will be updated monthly and can be found at <http://idph.iowa.gov/tupac>
- Database with the number of callers to Quitline Iowa by county, this will be updated monthly and can be found at <http://idph.iowa.gov/tupac>

I know that the Commission looks forward to supporting your policy and budgetary work during the upcoming session. Please contact me if I can be of any assistance.

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# Appendix I

## Tobacco Voluntary Policies

As of November 30, 2015

County	Funding	TF (only) Schools	NF Schools	TF Businesses	TF parks	TF Community Events	TF Rodeos	TF Colleges	No Sale Pharmacy
Adair	\$10,000.00	0	2	0	0	0	0	1	1
Adams	\$10,000.00	1	1	1	0	0	0	0	0
Allamakee	\$11,959.00	0	4	10	0	0	0	0	0
Appanoose	\$10,668.00	3	0	1	0	0	0	0	0
Audubon	\$10,000.00	2	0	1	0	0	0	0	1
Benton	\$13,430.00	1	2	0	0	0	0	0	0
Black Hawk	\$68,546.00	4	5	3	0	0	0	1	1
Boone	\$22,004.00	4	2	0	0	0	0	0	0
Bremer	\$12,729.00	6	2	1	0	0	0	0	0
Buchanan	\$17,591.00	2	3	2	0	0	0	0	0
Buena Vista	\$17,297.00	2	4	4	0	0	0	0	0
Butler	\$12,588.00	3	0	0	0	0	0	0	0
Calhoun	\$10,000.00	0	2	0	0	0	0	0	0
Carroll	\$17,330.00	2	2	1	0	0	0	0	0
Cass	\$11,527.00	0	3	0	0	0	0	0	0
Cedar	\$15,469.00	0	3	0	0	0	0	0	0
Cerro Gordo	\$36,782.00	2	4	0	0	0	0	1	0
Cherokee	\$10,035.00	0	2	0	0	0	0	0	0
Chickasaw	\$10,312.00	1	2	0	0	0	0	0	0
Clarke	\$10,000.00	1	1	0	3	0	0	0	0
Clay	\$13,943.00	3	1	2	0	0	0	0	0
Clayton	\$14,981.00	0	4	0	1	0	0	0	0
Clinton	\$40,922.00	3	5	0	0	0	0	0	0
Crawford	\$14,540.00	5	2	0	0	0	0	0	0
Dallas	\$37,423.00	0	9	1	24	0	0	0	2
Davis	\$10,000.00	0	0	0	0	0	0	0	0
Decatur	\$10,000.00	2	0	0	3	0	0	0	0
Delaware	\$14,762.00	0	4	9	1	0	0	0	0
Des Moines	\$33,886.00	4	1	0	0	0	0	1	0
Dickinson	\$14,256.00	0	3	7	0	0	0	0	0
Dubuque	\$49,450.00	1	8	5	0	0	0	1	0
Emmet	\$10,000.00	0	2	2	0	0	0	1	0
Fayette	\$17,466.00	0	6	6	1	0	0	0	0
Floyd	\$13,487.00	0	3	0	0	0	0	0	0
Franklin	\$10,000.00	1	0	0	0	0	0	0	0
Fremont	\$10,000.00	1	4	0	0	0	0	0	0
Greene	\$10,000.00	1	2	1	0	0	0	0	0
Grundy	\$10,000.00	2	0	0	0	0	0	0	0
Guthrie	\$10,000.00	2	0	1	0	0	0	0	1
Hamilton	\$12,889.00	4	1	0	0	0	0	0	0
Hancock	\$10,000.00	1	2	1	0	0	0	0	0
Hardin	\$14,534.00	2	0	0	0	0	0	0	1
Harrison	\$10,000.00	2	3	0	0	0	0	0	0
Henry	\$16,998.00	0	4	2	0	0	0	0	0
Howard	\$10,000.00	0	4	4	4	0	0	0	0
Humboldt	\$10,000.00	3	0	0	0	0	0	0	0
Ida	\$10,000.00	1	1	0	0	0	0	0	0
Iowa	\$13,599.00	4	1	0	0	0	0	0	0
Jackson	\$16,558.00	5	2	0	0	0	0	0	0
Jasper	\$30,746.00	2	2	0	17	1	0	0	0
Jefferson	\$14,168.00	2	0	0	0	0	0	1	0
Johnson	\$70,885.00	2	5	5	0	0	0	1	0
Jones	\$10,732.00	1	4	1	0	0	0	0	0
Keokuk	\$10,000.00	4	0	0	0	0	0	0	0
Kossuth	\$12,891.00	0	1	0	0	0	0	0	0
Lee	\$29,918.00	4	0	2	0	0	0	0	0
Linn	\$111,953.00	5	14	1	28	0	0	0	0
Louisa	\$10,000.00	3	0	1	0	0	0	0	0
Lucas	\$10,000.00	1	0	0	0	0	0	0	0
Lyon	\$10,000.00	1	3	1	0	0	0	0	0
Madison	\$10,000.00	1	2	0	8	0	0	0	1
Mahaska	\$18,852.00	0	2	1	0	0	0	0	0

Mahaska	\$18,852.00	0	2	1	0	0	0	0	0
Marion	\$28,072.00	6	0	1	0	0	0	0	1
Marshall	\$34,320.00	2	3	3	0	0	0	0	0
Mills	\$10,000.00	2	0	1	10	0	0	0	0
Mitchell	\$10,000.00	1	0	0	0	0	0	0	0
Monona	\$10,000.00	2	1	0	0	0	0	0	0
Monroe	\$10,000.00	1	0	0	4	0	0	0	0
Montgomery	\$10,000.00	0	3	0	0	0	0	0	0
Muscatine	\$36,018.00	4	0	11	4	0	0	0	0
O'Brien	\$11,904.00	4	0	1	0	0	0	0	0
Osceola	\$10,000.00	0	1	1	0	0	0	0	0
Page	\$13,199.00	0	5	2	0	0	0	0	0
Palo Alto	\$10,000.00	0	5	1	0	0	0	0	0
Plymouth	\$12,952.00	1	5	0	0	0	0	0	0
Pocahontas	\$10,000.00	0	3	0	0	0	0	0	0
Polk	\$230,729.00	5	16	8	12	2	0	3	6
Pottawattmie	\$48,315.00	5	4	1	0	0	0	1	0
Poweshiek	\$15,738.00	3	0	1	0	0	0	1	0
Ringgold	\$10,000.00	0	2	0	0	0	0	0	0
Sac	\$10,000.00	1	2	2	0	0	0	0	0
Scott	\$87,775.00	2	5	1	13	0	0	1	0
Sheby	\$10,138.00	1	0	0	0	0	0	0	0
Sioux	\$28,785.00	6	5	5	0	0	0	0	0
Story	\$47,393.00	6	2	6	0	0	0	0	1
Tama	\$14,730.00	4	0	0	0	0	0	0	0
Taylor	\$10,000.00	2	1	0	0	0	0	0	0
Union	\$10,579.00	1	2	2	0	0	0	0	0
Van Buren	\$10,000.00	2	0	1	0	0	0	0	0
Wapello	\$29,707.00	1	2	0	0	0	0	1	0
Warren	\$24,383.00	2	4	0	23	0	0	0	3
Washington	\$11,395.00	1	2	0	0	0	0	0	0
Wayne	\$10,000.00	3	0	0	1	0	0	0	0
Webster	\$31,309.00	2	3	0	3	0	0	1	0
Winnebago	\$10,000.00	3	0	0	1	0	0	0	0
Winneshiek	\$17,691.00	0	6	3	1	0	0	0	0
Woodbury	\$53,208.00	3	3	1	0	0	0	1	0
Worth	\$10,000.00	0	2	0	0	0	0	0	0
Wright	\$10,912.00	0	3	0	0	0	0	0	0
<b>Total:</b>		183	239	129	162	3	0	17	19

# Appendix II

Quitline Callers per County

**FY 14**

<b>County</b>	<b>**FY 16 Funding</b>	<b>Total # QL Calls</b>
Adair	\$10,000.00	27
Adams	\$10,000.00	12
Allamakee	\$11,959.00	54
Appanoose	\$10,668.00	69
Audubon	\$10,000.00	20
Benton	\$13,430.00	81
Black Hawk	\$68,546.00	573
Boone	\$22,004.00	65
Bremer	\$12,729.00	46
Buchanan	\$17,591.00	68
Buena Vista	\$17,297.00	41
Butler	\$12,588.00	55
Calhoun	\$10,000.00	35
Carroll	\$17,330.00	41
Cass	\$11,527.00	66
Cedar	\$15,469.00	37
Cerro Gordo	\$36,782.00	178
Cherokee	\$10,035.00	33
Chickasaw	\$10,312.00	29
Clarke	\$10,000.00	43
Clay	\$13,943.00	81
Clayton	\$14,981.00	48
Clinton	\$40,922.00	164
Crawford	\$14,540.00	36
Dallas	\$37,423.00	76
Davis	\$10,000.00	22
Decatur	\$10,000.00	50
Delaware	\$14,762.00	41
Des Moines	\$33,886.00	183
Dickinson	\$14,256.00	37
Dubuque	\$49,450.00	306
Emmet	\$10,000.00	22
Fayette	\$17,466.00	99
Floyd	\$13,487.00	66
Franklin	\$10,000.00	26
Fremont	\$10,000.00	18
Greene	\$10,000.00	40
Grundy	\$10,000.00	24
Guthrie	\$10,000.00	53
Hamilton	\$12,889.00	46

Hancock	\$10,000.00	32
Hardin	\$14,534.00	32
Harrison	\$10,000.00	86
Henry	\$16,998.00	62
Howard	\$10,000.00	33
Humboldt	\$10,000.00	17
Ida	\$10,000.00	27
Iowa	\$13,599.00	23
Jackson	\$16,558.00	66
Jasper	\$30,746.00	151
Jefferson	\$14,168.00	64
Johnson	\$70,885.00	249
Jones	\$10,732.00	59
Keokuk	\$10,000.00	39
Kossuth	\$12,891.00	34
Lee	\$29,918.00	193
Linn	\$111,953.00	898
Louisa	\$10,000.00	35
Lucas	\$10,000.00	86
Lyon	\$10,000.00	25
Madison	\$10,000.00	34
Mahaska	\$18,852.00	91
Marion	\$28,072.00	104
Marshall	\$34,320.00	120
Mills	\$10,000.00	51
Mitchell	\$10,000.00	23
Monona	\$10,000.00	34
Monroe	\$10,000.00	31
Montgomery	\$10,000.00	52
Muscatine	\$36,018.00	160
O'Brien	\$11,904.00	47
Osceola	\$10,000.00	21
Page	\$13,199.00	85
Palo Alto	\$10,000.00	34
Plymouth	\$12,952.00	52
Pocahontas	\$10,000.00	28
Polk	\$230,729.00	1,509
Pottawattmie	\$48,315.00	461
Poweshiek	\$15,738.00	59
Ringgold	\$10,000.00	26
Sac	\$10,000.00	27
Scott	\$87,775.00	703
Shelby	\$10,138.00	52
Sioux	\$28,785.00	46
Story	\$47,393.00	124

Tama	\$14,730.00	56
Taylor	\$10,000.00	15
Union	\$10,579.00	35
Van Buren	\$10,000.00	40
Wapello	\$29,707.00	208
Warren	\$24,383.00	136
Washington	\$11,395.00	76
Wayne	\$10,000.00	35
Webster	\$31,309.00	247
Winnebago	\$10,000.00	17
Winneshiek	\$17,691.00	32
Woodbury	\$53,208.00	390
Worth	\$10,000.00	23
Wright	\$10,912.00	42
Not collected		38
<b>Total:</b>		10,586

**FY 15**

County	**FY 16 Funding	Total # QL Calls
Adair	\$10,000.00	22
Adams	\$10,000.00	10
Allamakee	\$11,959.00	55
Appanoose	\$10,668.00	90
Audubon	\$10,000.00	16
Benton	\$13,430.00	71
Black Hawk	\$68,546.00	683
Boone	\$22,004.00	64
Bremer	\$12,729.00	47
Buchanan	\$17,591.00	66
Buena Vista	\$17,297.00	39
Butler	\$12,588.00	56
Calhoun	\$10,000.00	37
Carroll	\$17,330.00	55
Cass	\$11,527.00	76
Cedar	\$15,469.00	38
Cerro Gordo	\$36,782.00	174
Cherokee	\$10,035.00	52
Chickasaw	\$10,312.00	30
Clarke	\$10,000.00	34
Clay	\$13,943.00	105
Clayton	\$14,981.00	41
Clinton	\$40,922.00	191

Crawford	\$14,540.00	47
Dallas	\$37,423.00	87
Davis	\$10,000.00	29
Decatur	\$10,000.00	69
Delaware	\$14,762.00	40
Des Moines	\$33,886.00	226
Dickinson	\$14,256.00	72
Dubuque	\$49,450.00	247
Emmet	\$10,000.00	34
Fayette	\$17,466.00	105
Floyd	\$13,487.00	71
Franklin	\$10,000.00	28
Fremont	\$10,000.00	42
Greene	\$10,000.00	46
Grundy	\$10,000.00	35
Guthrie	\$10,000.00	35
Hamilton	\$12,889.00	51
Hancock	\$10,000.00	28
Hardin	\$14,534.00	66
Harrison	\$10,000.00	73
Henry	\$16,998.00	70
Howard	\$10,000.00	37
Humboldt	\$10,000.00	22
Ida	\$10,000.00	21
Iowa	\$13,599.00	39
Jackson	\$16,558.00	45
Jasper	\$30,746.00	149
Jefferson	\$14,168.00	56
Johnson	\$70,885.00	241
Jones	\$10,732.00	64
Keokuk	\$10,000.00	47
Kossuth	\$12,891.00	41
Lee	\$29,918.00	178
Linn	\$111,953.00	898
Louisa	\$10,000.00	35
Lucas	\$10,000.00	40
Lyon	\$10,000.00	18
Madison	\$10,000.00	31
Mahaska	\$18,852.00	72
Marion	\$28,072.00	109
Marshall	\$34,320.00	159
Mills	\$10,000.00	66
Mitchell	\$10,000.00	16
Monona	\$10,000.00	47
Monroe	\$10,000.00	26

Montgomery	\$10,000.00	70
Muscatine	\$36,018.00	166
O'Brien	\$11,904.00	56
Osceola	\$10,000.00	17
Page	\$13,199.00	107
Palo Alto	\$10,000.00	37
Plymouth	\$12,952.00	52
Pocahontas	\$10,000.00	29
Polk	\$230,729.00	1469
Pottawattmie	\$48,315.00	454
Poweshiek	\$15,738.00	72
Ringgold	\$10,000.00	16
Sac	\$10,000.00	24
Scott	\$87,775.00	732
Shelby	\$10,138.00	33
Sioux	\$28,785.00	40
Story	\$47,393.00	149
Tama	\$14,730.00	52
Taylor	\$10,000.00	22
Union	\$10,579.00	31
Van Buren	\$10,000.00	41
Wapello	\$29,707.00	190
Warren	\$24,383.00	115
Washington	\$11,395.00	46
Wayne	\$10,000.00	31
Webster	\$31,309.00	209
Winnebago	\$10,000.00	41
Winneshiek	\$17,691.00	26
Woodbury	\$53,208.00	444
Worth	\$10,000.00	17
Wright	\$10,912.00	34
Not collected		52
<b>Total:</b>		10884

# Appendix III

FY15 Community Partnership  
Action Plan Objectives

# FY16 Community Partnership Action Plan Objectives

## Goal # 1 – Prevent the initiation of tobacco use among young people

<b>Increase community knowledge of tobacco retailers and marketing (1 CP, 1 county)</b>
Clayton
<b>STARS Survey (9 CPs, at least 17 counties)</b>
Des Moines (ASAC) but did not determine which county(s) Audubon, Greene, Carroll, Guthrie, Sac Clay Dubuque Fremont, Montgomery, Page, Taylor, Adams, Ringgold Scott Woodbury Wapello
<b>TF/NF k-12 Schools (12 CPs, 37 counties)</b>
Louisa Polk, Dallas, Warren, Jasper, Madison, Marshall, Adair, Union Clinton Lyon, O'Brien, Osceola, Plymouth, Sioux Cass, Crawford, Harrison, Ida, Monona, Pottawattamie, Shelby Dubuque Johnson, Iowa, Poweshiek Mills Jefferson, Keokuk Bremer Calhoun, Humboldt, Hardin, Hamilton, Webster, Wright Kossuth
<b>TF/NF Parks (trails, ball fields etc.) (14 CPs, 36 counties)</b>
Lee Polk, Dallas, Warren, Jasper, Madison, Marshall, Adair, Union Lynn Dickinson Clarke, Decatur, Lucas, Monroe, Wayne Hancock Allamakee, Delaware, Fayette, Howard, Winneshiek Johnson Muscatine Winnebago Chickasaw, Floyd, Mitchell Blackhawk Van Buren Calhoun, Humboldt, Hardin, Hamilton, Webster, Wright
<b>Youth Tobacco Prevention Chapters (17 CPs, 46 counties)</b>
Polk, Dallas, Warren, Jasper, Madison, Marshall, Adair, Union Benton, Jackson, Linn Cedar Cherokee

Franklin, Pocahontas Emmet, Palo Alto Clarke, Decatur, Lucas, Monroe, Wayne Allamakee, Delaware, Fayette, Howard, Winneshiek Henry Dubuque Johnson, Iowa, Poweshiek Marion Fremont, Montgomery, Page, Taylor, Adams, Ringgold Black Hawk, Buchanan, Grundy, Tama Washington Bremer Story
<b>TF/NF Colleges, Universities and Community Colleges</b> (2 CPs, 2 counties)
Cerro Gordo Scott

## Goal # 2 – Eliminate Exposure to Secondhand Smoke

<b>SF Housing</b> (12 CPs, 25 counties)
Polk, Dallas, Warren, Jasper, Madison, Marshall, Adair, Union Linn, Jones Cerro Gordo Buena Vista Pottawattamie Dubuque Johnson Blackhawk Scott Woodbury Calhoun, Humboldt, Hardin, Hamilton, Webster, Wright Story
<b>TF/NF Community Events</b> (1 CP, 1 county)
Washington

## Goal # 3 – Promote quitting among young people and adults

<b>Pharmacies not sell tobacco and non-FDA approved nicotine products</b> (5 CPs, 8 counties)
Des Moines Polk, Dallas Dubuque Scott Davis, Mahaska, Wapello
<b>Ask, Advise and Refer systems adoption</b> (16 CPs, 27 counties)
Dallas, Warren, Jasper, Madison, Marshall, Adair, Union Linn (focus: target organizations that serve disparate populations) Lyon, O'Brien, Osceola, Plymouth, Sioux Pottawattamie (focus: target organizations that serve disparate populations) Dubuque

Adams (focus: dental clinics)

Blackhawk

Washington (focus: dental clinics)

Scott (focus: dental clinics)

Woodbury (focus: dental clinics)

Appanoose (focus: dental clinics)

Muscatine

Worth

Story, Boone (focus: dental clinics)

Butler

Marion (focus: dental clinics)